

20th December 2024

Rebranding company name and logo

Dear Valuable Customer & Partner

We are pleased to inform you that as of 27th December 2023, our company, Hitachi Kokusai Electric, Inc. became a member of the Nisshinbo Group of Japan, when Nisshinbo purchased 80% of the company's shares. Hitachi, Ltd. continues to hold the other 20% share of the company.

The Nisshinbo Group includes some other similar and complementary technology companies, for example the Japan Radio Company and Nisshinbo Micro Devices.

For more information about Nisshinbo: <https://www.nisshinbo.co.jp/english/field/index.html>



As a result of having Nisshinbo as our new majority shareholder, we are rebranding and revealing our new name and logo on 27th of December 2024 and forward.

What's Changing:

- The parent company in Japan, Hitachi Kokusai Electric Inc. will become **KOKUSAI DENKI Electric Inc.**
- Our European subsidiary, Hitachi Kokusai Electric Europe GmbH will become **KOKUSAI DENKI Electric Europe GmbH.**
- Our new logo will be:

KOKUSAI DENKI

This is actually a return to the name used when our company was first established in Japan in 1949 - “**KOKUSAI DENKI**”. After 27th December, all of our products will bear the new logo under new company name.

- New domain. Website: www.kokusaidenki.eu / E-mail address: @kokusaidenki.eu

Hitachi Kokusai Electric Europe GmbH

Siemensstr. 9, D-63263 Neu-Isenburg, Germany Tel: +49 – (0)6102 – 8332-0 Fax: +49 – (0)6102 – 202616

Orion House, Bessemer Road, Welwyn Garden City, AL71 HH, United Kingdom Tel: +44 (0) 333-577 3588

www.hitachi-keu.com, info@hitachi-keu.com

Managing Director: Hirofumi Suzuki, court of Offenbach, HRB 48619, VAT-No: DE 301428505,

Tax No. 035 235 67252, WEEE-Reg- Nr. DE 84267330, Place of jurisdiction is exclusively Frankfurt/Main, Germany

Commerzbank AG SWIFT/BIC: COBADEFFXXX IBAN: DE07 3004 0000 0180 2487 00

MUFG Bank (Europe) N.V. SWIFT/BIC: BOTKDE33XXX, IBAN: DE80 3001 0700 0000 2298 42

What's Not Changing:

- Product Quality & Compatibility: All of our products will be of the same quality and standard as our previous products and will retain the same model numbers and have full compatibility with the previous products - as you would expect.
- Product Offerings: Kokusai Denki Electric will continue to carry all previous Hitachi Kokusai Electric products including professional broadcast and production cameras, TV transmitters, industrial vision cameras and crucial imaging systems.
- Our Team: R&D, Sales, Designers, Engineers at HQ and Factories in Japan. Sales and Support in your EMEA region from Germany and UK.
- All other commercial information including office address, company ID number, VAT number, bank account number will remain the same (no change) as shown below.
- Our commitment to support you. (Never change)

About KOKUSAI DENKI and Shareholders Structure:

Corporate Name	Nisshinbo Holdings Inc.	Hitachi, Ltd.
Established	1907	1910
Revenues	541.2 billion yen ※approx.3.7 billion USD	1.756,9 billion yen ※approx. 12.2 billion USD
Employees	19.416	28.111
Headquarters	Chuo-ku, Tokyo 103-8650, Japan.	Chiyoda-ku, Tokyo, 100-8280 Japan



NSSHINBO
Nisshinbo Holdings Inc.
80%

HITACHI
Hitachi, Ltd.
20%

KOKUSAI DENKI

[Head Office](#) –Kokusai Denki
Electric Europe-Germany



[Head Office](#)



[Tokyo Works](#)

Corporate Name	KOKUSAI DENKI Electric Inc
Established	November 17 th 1949
Revenue	50,572 million yen (approx.350 million USD)
Employees	1.469
Headquarters	Minato-ku, Tokyo 105-8039

[Kokusai Denki Group Company-Japan](#)



•[Goyo Electronics Co., Ltd.](#)
•[HYS Engineering Inc.](#)

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